



HISTORY Channel
The Dark Ages

600 years of Flood, Famine and Plague
Made For Some Very Cranky Vandals.

THE DARK AGES

The History Channel unveils the era of the
barbaric badass.
In 3D.

USA Network Original Movie
"DEATH BENEFIT"



**The Crimes Hardest To Prove
Are The Ones Hardest To Believe.**



Lifetime Network For Women
"SHOOT THE CLOCK" Original Special

*Full-time job.
Full-time family.
Full-time guilt?*

**The job of modern-day mothering.
No sick days. No vacation.**

**If you're making time for everything but yourself,
Make time to watch.**



“All My Soaps”
Nightly Rebroadcasts of Daytime Soaps
Test Market Campaign

Remember The Way It Used To Be?
The Excitement. The Romance.
All That Love In The Afternoon?

How about a second chance?

Enjoy your favorite part of daytime at nighttime.
*Because when it comes to passion,
timing is everything.*



THE VIEW

*Guests Tell Us Things.
Maybe It's The Sofa.*

THE VIEW

Life. From Different Frames Of Mind.



DISCOVERY Channel
"THE NEW DETECTIVES"



DOESN'T HAVE THE RIGHT TO REMAIN SILENT.



FOX

Nanny/Simpsons Comedy Block

**The Simpsons Welcome The
Nanny To FOX 5.**

Homer, you're drooling.

DISCOVERY Channel
"WHEN DOGS SMILE"



They Came.

They Cared.

They Conquered.

**Journey back to the beginning of time, and discover
how survival became a matter of the heart.**



HALLMARK

"THE INFINITE WORLDS OF H.G. WELLS"

Biologist.
Sociologist.
Novelist.
A Bit Of A Mad Scientist.
And A Really Fun Date.

The zeal of a scientist, the instincts of an ace reporter, and a supreme imagination made H.G. Wells the world's master storyteller.

Based on his life and short stories, this *only-one-of-its-kind* Hallmark World Premiere event takes you deep inside the life and mind of the man who was so eerily and extraordinarily ahead of his time.



TURNER NETWORKS

'Wizard Of Oz' / Commercial Free Broadcast

Your Favorite Movie Of All Time.
Commercial Free.
From Top To Bottomus.

The Wizard Of Oz

*"Just tap your heels together and think to yourself....
There's no place like Turner. There's no place like Turner."*



FOX 5 – YANKEE Telecasts
CLEMENS Acquisition

**Pitches Over 90 mph.
The Heat You've Been Craving All
Winter.**

FOX 5 now has baseball's M V P.

**Most
Valuable
Programming.**

ABC Original Movie
"DYING TO BE PERFECT"



Training. Winning.
Bingeing. Purging.
Studying. Starving. Smiling.

Racing Towards The Finish Line
She Went To Hell And Back.



ABC Original Movie
TAILHOOK

**She'd always felt like one of the boys.
Until the night they treated her like one of the girls.**

**The true story of the scandal that exploded the headlines
--and the conscience of the military.**



WE Women's Entertainment Network

Radio :60

Image/Positioning Campaign (New Brand Launch)

Version A

ANNCR:

Hey, you...busy lady. Right now, you're probably somewhere between picking up your business messages...your kids...and your groceries. Ever wonder who's gonna pick you up? WE are.

WE: Women's Entertainment...a little television R & R...

as in *Relax...and Recharge*. A time to disconnect from your day...

and reconnect with yourself! WE: Women's Entertainment...

Not just a women's network, but a network of women...

celebrating and motivating each other! Like the seven daring

competitors you'll meet on WINNING WOMEN!

They take life to the limit...sports to the *extreme*...

and women's athletics to a whole new level!

WINNING WOMEN...an exhilarating, original special,

(tonight), at 8 PM, only on WE: Women's Entertainment.

At WE, all *you* pick up is the remote...and a lot of inspiration.



ABC Original Movie
"FOR HOPE"

*It ravaged her skin, her limbs, her kidneys, her lungs.
But couldn't touch her heart.*

*A disease you never heard of.
A story you will never forget.*

*For her dignity.
For her humor.
For her courage...*

FOR HOPE

Court TV
Las Vegas Law

The Well-Respected Lawyer To Call When You're Anything But.



Seriously Entertaining.